

## [HOW TO PROMOTE A MOBILE APP](#)



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To help you get started with your mobile app marketing, we've put together this list of 10 of the best websites to promote your app. The best thing about many of these websites is that they're completely free. Once your submission has been approved, you can start generating free traffic from relevant audiences to your mobile app or website.

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25 Creative Ways to Promote Your App For Free Create a Facebook group Form a group for people with common interests related to your app's niche so they can meet and socialize regularly.

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Editor's Note: This post was originally published in 2013 and has been completely revamped and updated to ensure accuracy with mobile marketing today.

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After pouring a lot of effort in strategies to promote your mobile app and attracting a lot of new users, don't lose sight of the retaining phase, which is just as equally important. User loyalty will wane if an app doesn't meet their expectations. Take all the necessary measures to ensure the app won't get ditched shortly after the download.

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### **How To Promote Your Mobile App Using Facebook Zapable**

Promoting your app within Facebook is a simple first step towards a traffic boost. The first thing that you need to do if you are going to promote your app is to click on the upper right corner where there is a little gear icon. Once the dropdown list appears, click on Use Facebook and then click on the page that you are going to promote.

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